

# Ultimate Entrepreneur Resource Center - DIY Marketing Tools And Resources - Legacy Consulting Solutions

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 [www.legconsol.com/entrepreneur-diy-resource-center.html](http://www.legconsol.com/entrepreneur-diy-resource-center.html)

**Make no mistake about it. Starting a business is difficult. It can be one of the most challenging undertakings you can embark on. It can also be one of the most rewarding.**

**As an entrepreneur, your success will largely depend on the tools that you use.**

**Here is the ultimate collection of DIY tools for starting, running and growing your business.**

**This extensive list of Small Business Tools and Resources will be updated frequently.**

## General Business Resources

### Resources To Help You Start, Run and Manage Your Business

#### **17hats**

The all-in-one tool to manage your business in under 10 minutes a day.

#### **Asana**

Asana is the easiest way for teams to track their work—and get results.

#### **Business USA**

A centralized, one-stop platform to make it easier than ever for businesses to access services to help them grow and hire

#### **Cyfe**

All-In-One Online Business Dashboard. Social media, analytics, marketing, sales, support, infrastructure... monitor everything!

#### **Docracy**

The web's only open collection of legal contracts and the best way to negotiate and sign documents online

#### **Feed Me Ideas**

Offering FREE original and creative business ideas and resources to help motivate and inspire! Turn your passion into a business!

## **Freelance Hourly Rate Calculator**

Never undercharge for your valuable time again.

## **Freelancers Union**

Building a better future for the independent workforce

## **G Suite**

All you need to do your best work, together in one package that works seamlessly from your computer, phone or tablet.

## **Grammarly**

Make sure everything you type is easy to read, effective, and mistake-free

## **Hubspot CRM**

Organize, track, and grow your pipeline.

## **Infogram**

The easiest way to design and share interactive data visualizations. All within minutes.

## **Invoice Generator**

Make beautiful invoices with one click

## **IRS**

The nation's tax collection agency and administers the Internal Revenue Code enacted by Congress

## **Launch To Thrive**

Free Business & Legal Resources for Entrepreneurs and Startups.

## **Paypal**

An open digital payments platform committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy

## **SBA Business Plan Tool**

Are you interested in starting a business? Creating a business plan is one of the most important steps you will take.

## **SiteGround**

Web hosting is our craft. Latest speed technologies are our passion. Unique security solutions are our specialty.

Amazing technical support is our pride.

## SquareSpace

Beautiful products to help people with creative ideas succeed.

## Shopify

An ecommerce platform made for you

## Ubersuggest

Take your keyword research to the next level with tons of keyword ideas for SEO, PPC and your next content marketing campaign.

## Weebly

A complete platform that allows anyone to start and grow an online business with curated website templates, powerful ecommerce and integrated marketing.

## WIX

Beauty and advanced technology united to create your stunning website. It's easy and free.

## WordPress

Open source software you can use to create a beautiful website, blog, or app.

## Amplification Resources

### Resources To Expand Your Audience and Grow Your Exposure

## Adobe Spark

Create impactful social graphics, web stories and animated videos

## Canva

## CoPromote

We're a Network of Publishers Recommending One Another

## Flat Icon

The **largest database** of free icons available in PNG, SVG, EPS, PSD and BASE 64 formats.

## Free Pix

**Graphic resources for everyone**

## Help A Reporter Out

HARO provides journalists with a robust database of sources for upcoming stories and daily opportunities for sources to secure valuable media coverage.

## Pexels

Best free stock photos in one place.

## Pixabay

Free images and videos you can use anywhere

## Pixeden

Premium Design & Web Resources

## Splash Base

Search & discover free, hi res photos & videos

## Sumo Me

Proven site-growing solutions to help you get more traffic, build a following and track your success every step of the way.

## Unsplash

Free (do whatever you want) high-resolution photos.

## Conversion Resources

### Resources For Converting Visitors Into Customers into Fans

#### Aweber

All the tools you need to send emails the right way.

#### Bit.ly

Measure your links with Bitly, the world's leading link management platform

#### Expertise.tv

Grow Your Coaching Business. Profitably. With Webinars, Social Media, Email & More All From One Platform

#### Mailchimp

Send better email. Sell more stuff.

#### Mailer Lite

## **Ontraport**

Drive Measurable results with a Unified system

## **Wordstream**

**40 Hours of PPC Analysis in 60 Seconds or Less!**

## **Snip.ly**

Add a call-to-action to every link you share

## **Analytic Resources**

### **Resources For Measuring Your Progress**

## **Ahrefs**

Track your backlinks, keywords, brand mentions and know what your competitors are doing

## **Buzz Sumo**

Track your online presence, spy on your competitors, keep an eye on your brand on the Web and improve your search engine rankings

## **Google Analytics**

Marketing analytics products for businesses of all sizes to better understand your customers.

## **Quintly**

Professional Social Media Analytics. Track, benchmark and optimize your social media performance.

## **Rank Active**

Track your online presence, spy on your competitors, keep an eye on your brand on the Web and improve your search engine rankings

## **SEMRush**

All-in-one Marketing Toolkit for digital marketing professionals

## **Social Bluebook**

Find the value of your YouTube channel, Facebook page, and blog. Discover how much your Instagram and Twitter accounts are worth – all for free.